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Market Leader for Business English Teachers

David Cotton David Falvey Simon Kent MARKET LEADER Pre-intermediate Business English Course Book 3rd edition A01_MARK_CB_PINGLB_9843_CON.indd 1 05/10/2011 15:30

Pre-intermediate MARKET LEADER

The Single Market Strategy is the European Commission's plan to unlock the full potential of the Single Market, creating more opportunities for people and business.

Internal Market, Industry, Entrepreneurship and SMEs - Growth

Market dominance is a measure of the strength of a brand, product, service, or firm, relative to competitive offerings. There is often a geographic element to the competitive landscape.

Dominance (economics) - Wikipedia

Prediction markets (also known as predictive markets, information markets, decision markets, idea futures, event derivatives, or virtual markets) are exchange-traded markets created for the purpose of trading the outcome of events. The market prices can indicate what the crowd thinks the probability of the event is.

Prediction market - Wikipedia

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The Digital Single Market strategy aims to open up digital opportunities for people and business and enhance Europe's position as a world leader in the digital economy.

Digital Single Market | Digital Economy & Society

In recent years, the Business History Conference has sprouted several interest groups that have coalesced around perceived needs. The first two, "Women in Business History" and "Business Historians at Business Schools," meet informally over lunch at the annual meeting to discuss issues in the profession and to network.

The Business History Conference

in this issue in brief Brain Training Gates Does Good moments in business history An All-Star Sneaker international Brands Taking Stands: Nike Makes a Bold Move

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